

Nijampur-Jaitane Shikshan Prasarak Mandal's
Adarsh College of Arts
Nijampur-Jaitane, Tal-Sakri, Dist-Dhule, 424305
NAAC Reaccredited

Organized One Day National level Webinar
on
**Intellectual Property Rights and E-Content: Issues and
Challenges**
20 August, 2020



Dignitaries of Webinar



Nijampur-Jaitane Shikshan Prasarak Mandal's
Adarsh College of Arts
Nijampur-Jaitane-424305, Tal-Sakri, Dist-Dhule
NAAC Reaccredited

Website : www.njspmaca.in
Prin. Dr. Ashok P. Khairnar

E-mail : acanjspm@yahoo.in
Office No: 02568-276605, Mo. No: 9822299548

Outward No.

Date:

Report

on

One Day National Level Online Webinar on Intellectual Property Right and E-Content: Issues and Challenges held on 20 August, 2020

Introduction

The Internal Quality Assurance Cell (IQAC) and Department of Library, Nijampur Jaitane Shikshan Prasarak Mandal' Adarsh College of Arts, Nijampur-Jaitane, Tal-Sakri, Dist-Dhule, Maharashtra has organized one day national level online webinar on Intellectual Property Right and E-Content: Issues and Challenges from 10.00 a.m. to 2.00 p.m. held on Friday, 21 August, 2020. The event was broadcast online live via ZOOM Video Conferencing Application with live streaming on college You Tube channel. There were 599 participants registered for this webinar in all over the India and over 172 participants live attended on ZOOM as well as College YouTube channel. The program started with the lighting of lamps. Mr. Atish Shivshankar Meshram were welcomed and introduced about the speakers, chief Guest and participants. Prin. Dr. Ashok P. Khairnar was delivered introductory note. He was explained the purpose and importance of the webinar presentation in his introductory speech. During

COVID-19 Pandemic, college was conducting webinars in regular intervals and also the success story of the college was presented.

Inaugural Session

Hon'ble Prof.Dr. B.V. Pawar, Registrar, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon was the inaugural speaker for this webinar. Congratulated the organizers of this college on its inaugural address. Adarsh College of Arts, Nizampur-Jaitane, which is located in a rural area, is successfully organizing webinars on new topics. The topic of today's webinar is the need of the hour. Intellectual Property Rights should be kept in mind while creating e-content. The chief guest of the program, Dr. Anil Chikte, Director, Knowledge Resource Center, Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon, explained the theme of the webinar from his mind. Brief information on Intellectual Property Rights and E-Content and this topic is important and more webinars are needed on this topic.

First Session

After this, the keynote speakers of the first session of the webinar, Dr. Ram, Deputy Librarian, Thapar Institute of Engineering and Technology, Patiala, Punjab gave a clear presentation on Intellectual Property Rights. Intellectual property refers to the ownership of intangibles. Provides complete information on the importance, features and requirements of Intellectual Property Rights. Intellectual Property Rights includes patents, copyrights, trademarks, design, geographical indication, treaties, etc. Given the example of industrial production manufacturing products. Medicines also come under the IPR. They will be patented as the coronavirus vaccine will be exposed to the whole world. Some sites like patent filing, patent search database, patent sites like www.ipindia.nic.in

Second Session

Prof. Pralhad Jadhav, Senior Knowledge Manager and Librarian, Khaitan and Company, Mumbai gave a presentation on the rights and challenges of intellectual property. Information was provided on the implications of intellectual property rights on e-content and solutions. People from all walks of life should avoid using copy, cut, paste. He said that the onset of IPR is not limited to one area but extends from individual to mortal. Also in the field

of education, IPR starts from the classroom. Your IP is determined by the World Intellectual Property Organization. Giving complete information in the context of Copyrights which is always the work of professors, including Textual work, Dramatic Work, Musical Work, Artistic Work, Recording, Cinema, Broadcast, Author, Writer, Producer and Composer etc.

Third Session

The speaker of the third session, Prof. Yogesh Mate, Librarian and E-Content Expert, St. Vincent's College, Pune, gave a presentation on E-content creation, collection and dissemination and the problems and challenges that arise in it. He mentioned some tricks and software for creating e-content like Open Broadcaster, Open Shot Editor, Camtasia etc. It also sheds light on econtenthe.com, MOOCS and how to create an Institutional Repository for some Learning Management Systems for dissemination and storage of study materials. E-content gave a live demo on how to create video, audio, images. He mentioned some of the websites of E-resources including DOAJ, DOAB etc. He gave a summary of what was given and also appreciated the college for organizing webinars on important topics.

Valedictory Session

The webinar was concluded and excellent remarks by the Valedictory Speaker Dr. Anil Mahadu Chaudhari, President, Arts, Science and Commerce College, Kusumba, Dhule. Also Concluded remarks were made by Dr. Ashok Pitambar Khairnar, the organizer of the event. The feedback of the webinar was circulated via online in Google Form and obtained through the Email. The feedbacks was analyzed and obtained excellent remarks from the participants.

Adv. Sharad Chandra Shah, President of the College and the entire Board of Management expressed their happiness over the success of the program and wished for the upcoming program. The entire program was planned, moderated, introduced and vote of thanked by Prof. Atish Shivshankar Meshram. The program ended with the national anthem.

Intellectual Property Right and E-content: Issues and Challenge

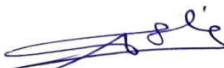
Objectives:

- To know more about the Intellectual Property Rights and E-content
- To inculcate research publication on quality based
- To aware about Intellectual Property Rights and E-content
- To avoid plagiarism research materials in research work
- To create E-content data for effective presentation and dissemination of information through the ICT and online platform

Outcomes

- Conducted webinar on Intellectual Property Rights and E-content: Issues and Challenges was highly informative and innovative to the students, teachers and research scholars. The webinar is available on College YouTube Channel (<https://youtu.be/6E4uzG7bXJ8>) and open access to all participants.
- More than 599 participants were registered for this webinar and live attended the participants
- Excellent remarks were presented live on ZOOM by the participants. Also excellent remarks in written were available on YouTube channel
- Till this date 776 likes getting for this webinar on college YouTube channel
- Feedbacks is taken and analyzed. Feedback showed in graphical form with feedback list.


Mr. Atish S. Meshram
Coordinator


Dr. Ashok Pitambar Khairnar
Principal
Adarsh College of Arts
Nijampur Jaitane
Tal. Sakri Dist. Dhule

Intellectual Property Right and E-content: Issues and Challenge

Boucher of Webinar

Nijampur Jaitane Shikshan Prasarak Mandal's
Adarsh College of Arts
Nijampur-Jaitane, Tal-Sakri, Dist-Dhule, 424305, Maharashtra
NAAC Accredited 2nd Cycle
(Affiliated to Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon)

Department of Internal Quality Assurance Cell (IQAC) and Knowledge Resource Centre (Library) Organized Online
National Webinar on
Intellectual Property Rights and E-Content: Issues and Challenges
held on 21 August, 2020 Time: 10.00 a.m. to 2.00 p.m.

Chief Patrons
Hon'ble Prof.P.P.Patil
Vice-Chancellor, KBCNMU, Jalgaon
Hon'ble Prof.P.P.Mahulikar
Pro-Chancellor, KBCNMU, Jalgaon
Hon'ble Prof.B.V.Pawar
Registrar, KBCNMU, Jalgaon

Chief Patrons
Hon'ble. Shri. Dashrath Narayan Jadhav
President, N.J.S.P.Mandal, Nijampur-Jaitane
Hon'ble. Adv. Sharadchandra Jagannath Shah
President, Adarsh College of Arts, Nijampur-Jaitane
Hon'ble. Shri. Ajitendra Jagannath Shah
Chairman, Adarsh Vidya Mandir and Junior College,
Nijampur-Jaitane
Chief Organizer
Prin. Dr. Ashok Pitambar Khairnar
Principal Adarsh College of Arts, Nijampur-Jaitane

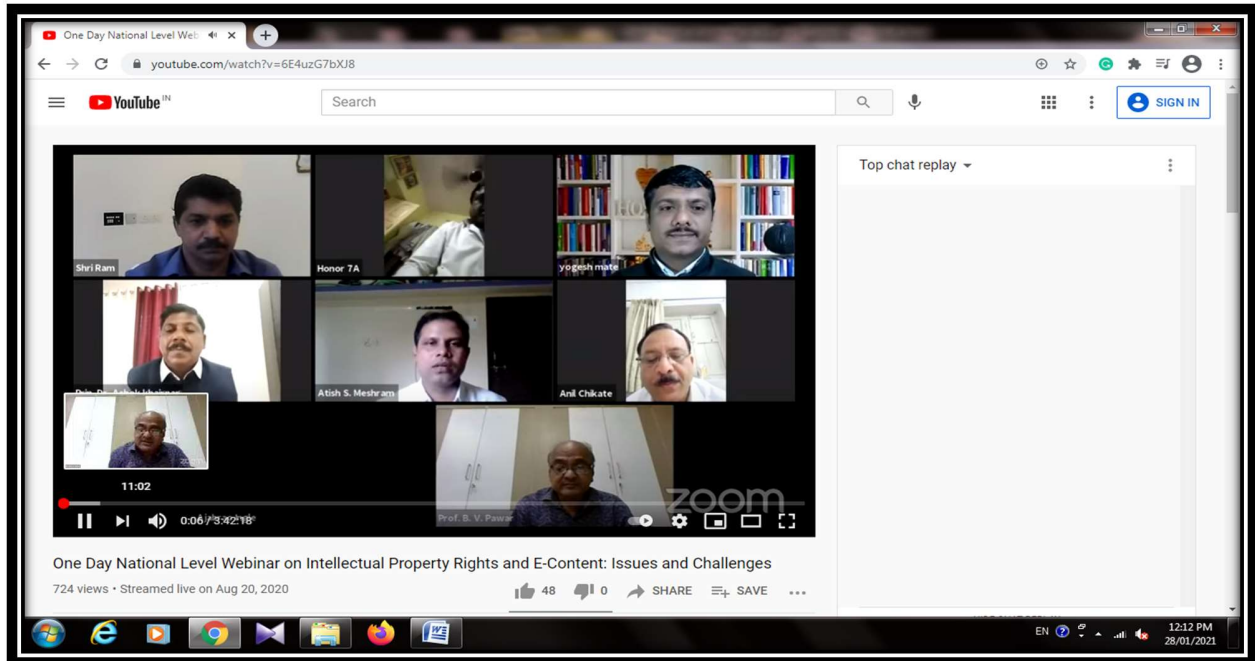
The Webinar will be conducted via ZOOM Video Conferencing App and Live Streaming on YouTube

Scheduled of the Webinar

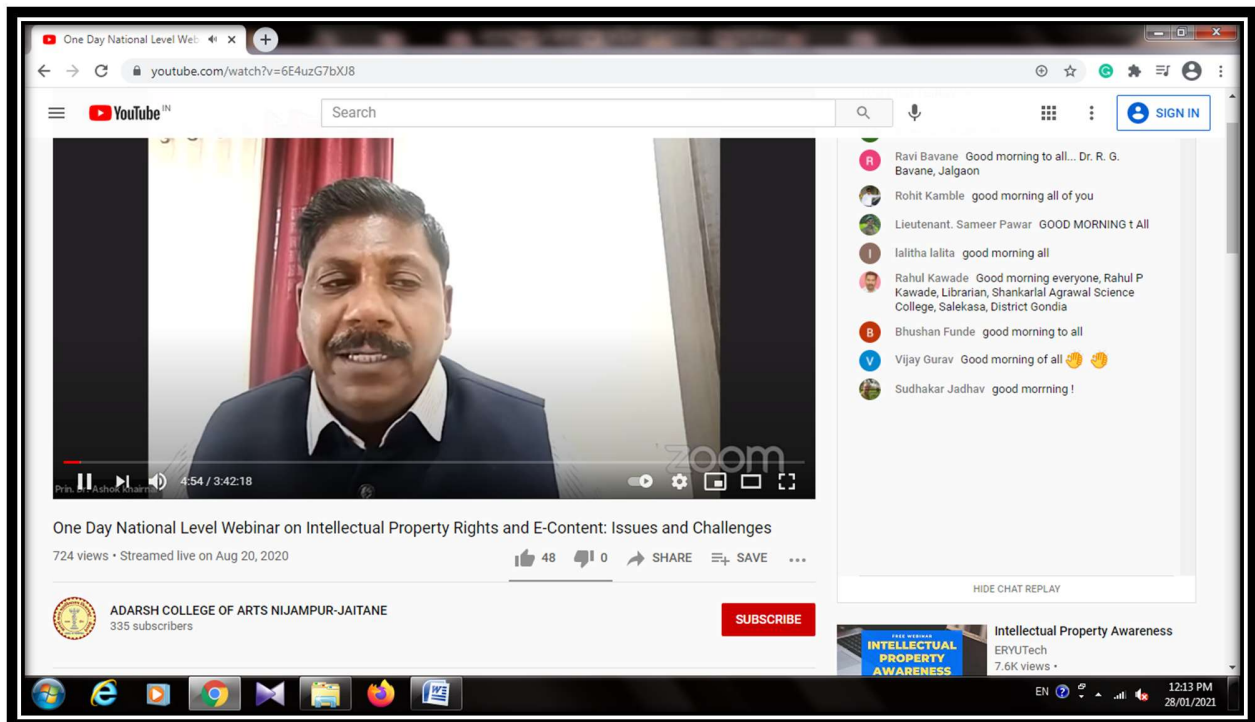
Time of Programme	Programme	Name of Eminent Dignitaries	Topic
10.00 a.m. to 10.50 a.m.	Inaugural Ceremony	Hon'ble. Prin. Dr. A.P. Khairnar	Introductory Note
		Hon'ble. Prof. B.V. Pawar	Inaugural Speech
		Hon'ble. Dr. Anil Chikate	Chief Guest Address
10.50 a.m. to 11.40 p.m.	Session 1	Hon'ble. Dr. Shri Ram	Keynote Address on Intellectual Property Rights in the Digital Era
11.40 a.m. to 12.30 p.m.	Session 2	Hon'ble. Dr. Pralhad Jadhav	Intellectual Property Rights : Issues and Challenges
12.30 pm to 1.30 p.m.	Session 3	Hon'ble. Prof. Yogesh Mate	E-Content Creation, Collection and Dissemination: Issues and Challenges
1.30 p.m. to 2.00 p.m.	Valedictory Function	Hon'ble. Dr. A.M. Chaudhari	Valedictory Guest Address

Webinar Photographs and Media Coverage

Intellectual Property Right and E-content: Issues and Challenge

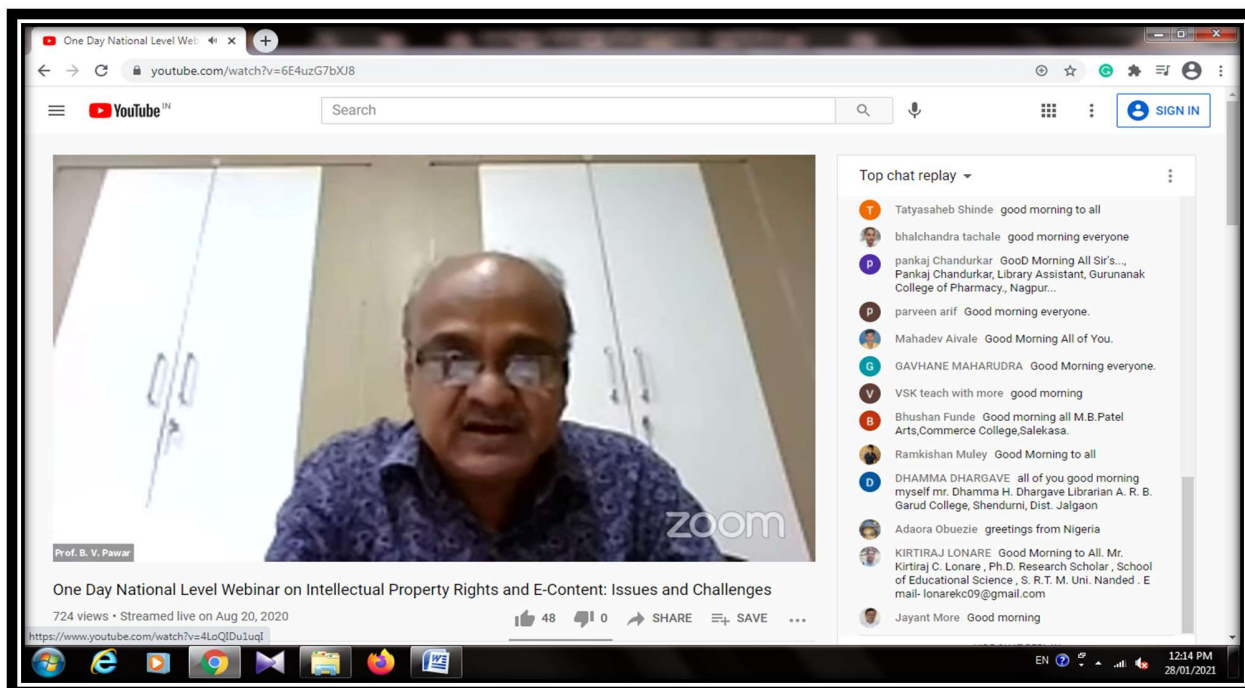


Live Screenshot of Dignitaries

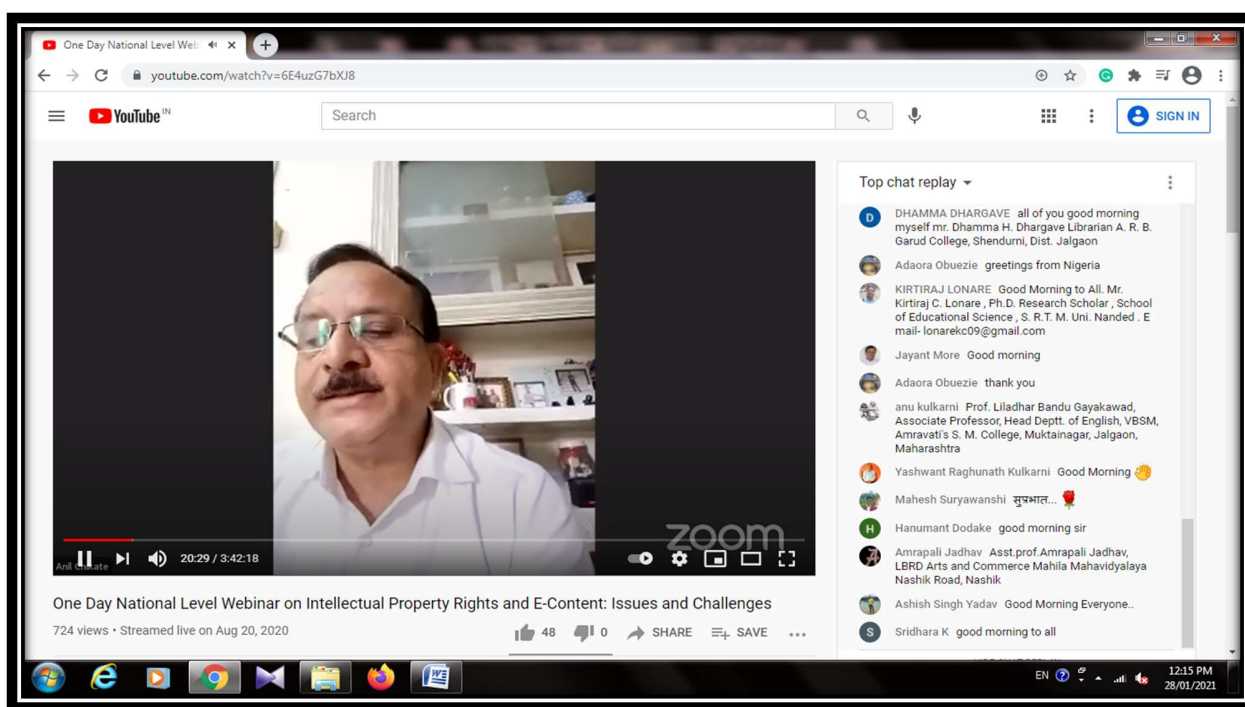


Prin. Dr. Ashok P. Khairnar is delivered introductory note

Intellectual Property Right and E-content: Issues and Challenge



Prof. Dr. B. V. Pawar, Registrar, KBCNMU, Jalgaon is delivered inaugural speech



Dr. Anil Chikate, Director, KBCNMU, Jalgaon while delivered Presidential speech

Intellectual Property Right and E-content: Issues and Challenge

Significance of IPs in Digital Age

- Avoid Duplicate Research & Development Activities
- Indicator of Achievements for
 - R&D Institutes
 - Individuals and
 - Encouragement for the Improvements
- Abreast with Latest Development in the Technology that Helps in improvement over existing technologies
- Utilization of IP (Patents) Specifications in industrial production

One Day National Level Webinar on Intellectual Property Rights and E-Content: Issues and Challenges
724 views • Streamed live on Aug 20, 2020

Top chat replay

- Prof. Dr. Madhukar Desale Good morning
- Rubynia Lamare Good morning
- Reena Chaudhary good morning to all
- Lintaj Ukey Good Morning to all
- Rushi Ukirde certificate nahi mil rha hai webinar attend kar ke bhi
- Kishor Wankhede good morning all of you
- Dr. Aditya Chandrakant Mane nice Session
- kidile umakant Informative n very useful session
- Rajeev Tiwary Good Morning to all from Dr. Rajeev Tiwary, Professor of English, Government DSV, Sanskrit College, Raipur, Chhattisgarh.
- Ravindra Thakare nice session
- SUNITA BIRAJDAR very remarkable information
- chandrakant Gharate chandrakantgharate@gmail.com good morning to all of you
- Kantilal Sonawane धूपच छान
- Damodhar Raut Dr. Damodhar Z. Raut Good morning sir

Dr. Shri Ram, Patiala while explaining the IPR in Digital Age

Forms of Intellectual Property Rights

TRADEMARKS
 Trademark is a sign that helps distinguish the products from a particular producer or enterprise from those of its competitors. By providing a distinctive sign to goods or services produced by an enterprise, trademarks create an enduring image in the customers' mind.

PATENTS
 Patent is a statutory right granted by the respective governments. It gives one the exclusive rights and bars others from making, using, selling and importing product or process, based on the patented invention without one's prior permission.

COPYRIGHTS
 Copyright is a type of IPR protection that helps to protect the intellect of human creation. Copyright law provides exclusive and monopoly right to the creator/author/owner of "original" literary, dramatic, musical, artistic works, cinematograph films.

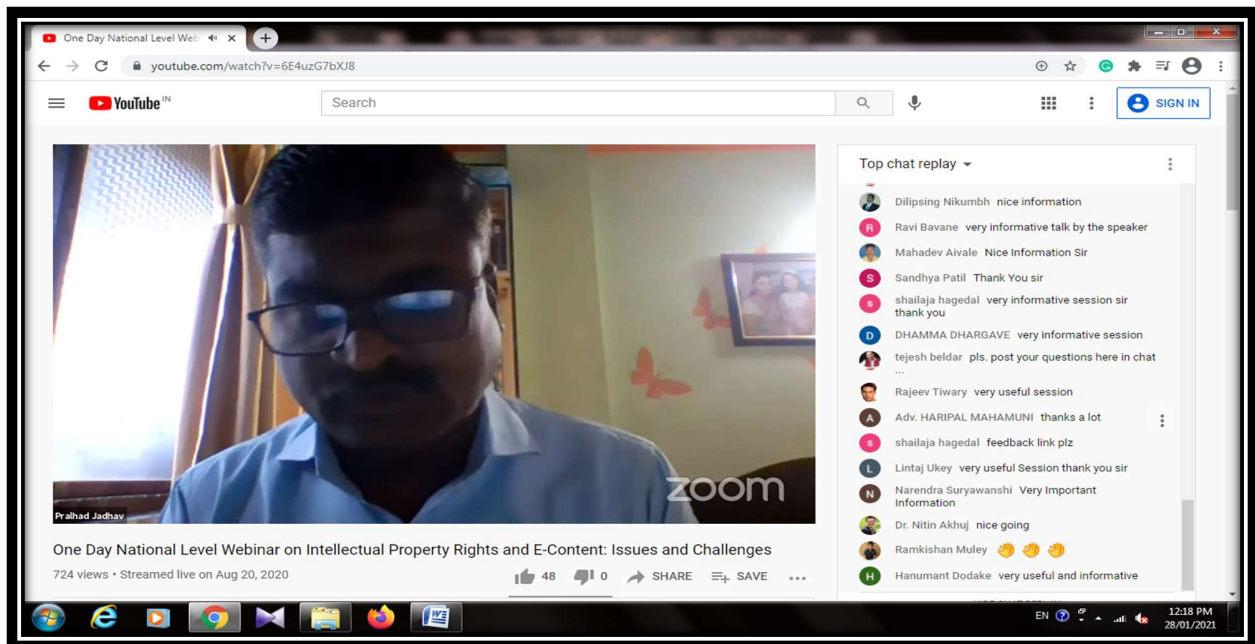
INDUSTRIAL DESIGN
 From the IP point of view, industrial design refers only to the ornamental or overall visual appearance of a product.

GEOGRAPHIC INDICATIONS
 A geographic indications (GI) is a name or sign used on products which corresponds to a specific geographic location or origin.

Participants (33): Surendra Awathare, VASUDEO PATEL, Vidya Subramanian, Yogesh Patil, Anil Chaudhari

Intellectual Property Right and E-content: Issues and Challenge

Dr.Shri Ram, Patiala while explaining the Forms of IPR



One Day National Level Webinar on Intellectual Property Rights and E-Content: Issues and Challenges

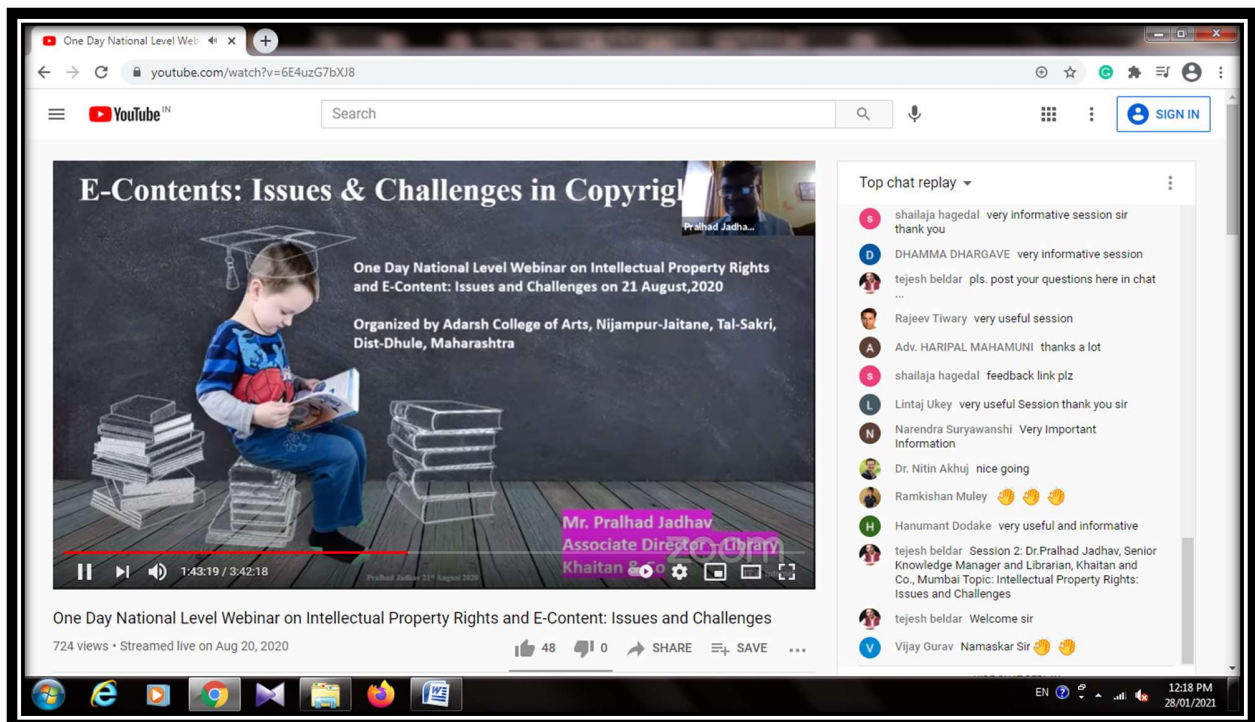
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48 likes • 0 dislikes • SHARE • SAVE

Top chat replay

- Dilipsing Nikumbh nice information
- Ravi Bavane very informative talk by the speaker
- Mahadev Aivale Nice Information Sir
- Sandhya Patil Thank You sir
- shailaja hagedal very informative session sir thank you
- DHAMMA DHARGAVE very informative session
- tejesh beldar pls. post your questions here in chat ...
- Rajeev Tiwary very useful session
- Adv. HARIPAL MAHAMUNI thanks a lot
- shailaja hagedal feedback link plz
- Lintaj Ukey very useful Session thank you sir
- Narendra Suryawanshi Very Important Information
- Dr. Nitin Akhuj nice going
- Ramkishan Muley 🙌🙌🙌
- Hanumant Dodake very useful and informative

Dr. Pralhad, Mumbai is shared the insights on IPR



E-Contents: Issues & Challenges in Copyright

One Day National Level Webinar on Intellectual Property Rights and E-Content: Issues and Challenges on 21 August, 2020

Organized by Adarsh College of Arts, Nijampur-Jaitane, Tal-Sakri, Dist-Dhule, Maharashtra

Mr. Pralhad Jadhav
Associate Director, Library
Khaitan & Co.

One Day National Level Webinar on Intellectual Property Rights and E-Content: Issues and Challenges

724 views • Streamed live on Aug 20, 2020

48 likes • 0 dislikes • SHARE • SAVE

Top chat replay

- shailaja hagedal very informative session sir thank you
- DHAMMA DHARGAVE very informative session
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- Ramkishan Muley 🙌🙌🙌
- Hanumant Dodake very useful and informative
- tejesh beldar Session 2: Dr.Pralhad Jadhav, Senior Knowledge Manager and Librarian, Khaitan and Co., Mumbai Topic: Intellectual Property Rights: Issues and Challenges
- tejesh beldar Welcome sir
- Vijay Gurav Namaskar Sir 🙌🙌

Dr. Pralhad, Mumbai is shared the insights on Relation between E-contents and Copyrights

Intellectual Property Right and E-content: Issues and Challenge

One Day National Level Webinar on Intellectual Property Rights and E-Content: Issues and Challenges

724 views · Streamed live on Aug 20, 2020

48 0 SHARE SAVE ...

EN 12:20 PM 28/01/2021

Top chat replay

- Srinara K very informative session please send useful ppt
- Dr. A.S.Khursel informative session Dr. Aparna S. Khursel
- Prof.VASUDEO MALI nice information sir
- shailaja hagedal very informative session sir
- Sandhya Patil very informative session
- Swapna Bhide nice and informative sessions
- Ramkishan Muley 🙏🙏🙏
- DIGAMBAR KHOBRAGADE Very Informative Session
- Shreya Yadav Very informative session for librarians
- Shreya Yadav can we get e content of the presentation
- KIRTIRAJ LONARE 🙏🙏🙏 रेणुदादी.
- Jaishri Gaikwad 🙏
- kishor sonawane very nice presentation 🙏🙏
- Swaminath Sarsambe very informative & more helpful to his profession

Dr. Pralhad, Mumbai is explained about National IPR Policy

One Day National Level Webinar on Intellectual Property Rights and E-Content: Issues and Challenges

724 views · Streamed live on Aug 20, 2020

48 0 SHARE SAVE ...

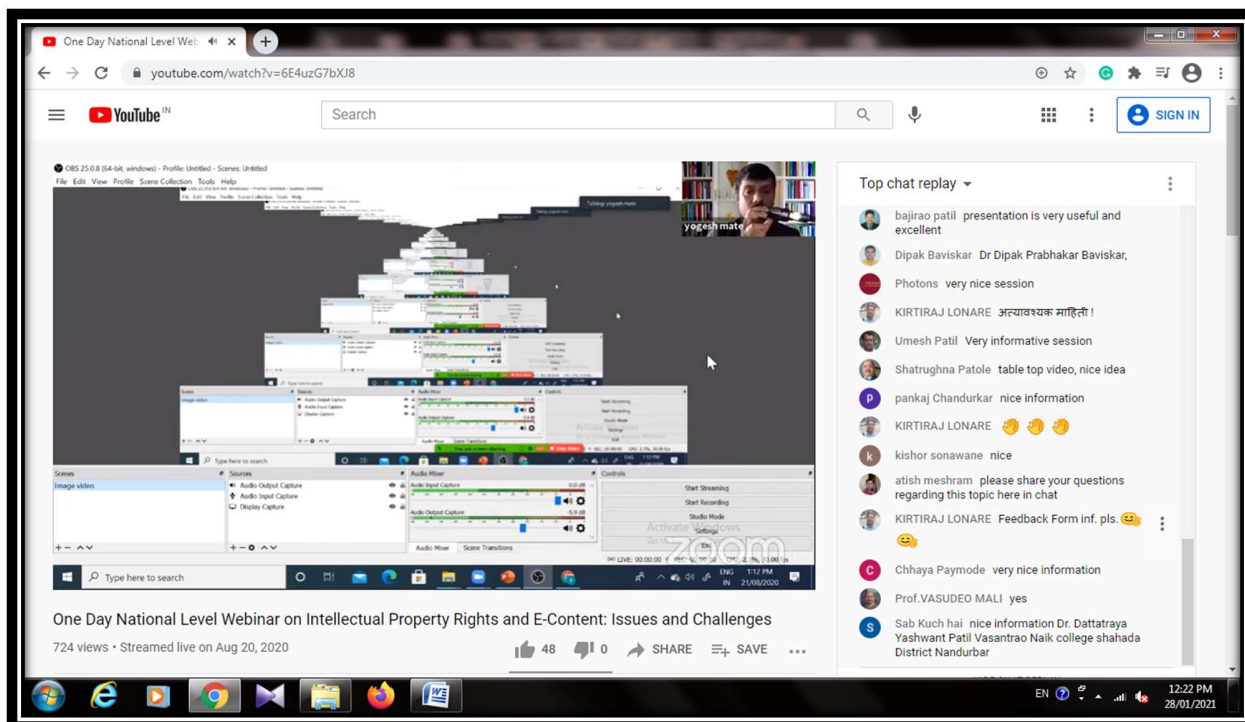
EN 12:21 PM 28/01/2021

Top chat replay

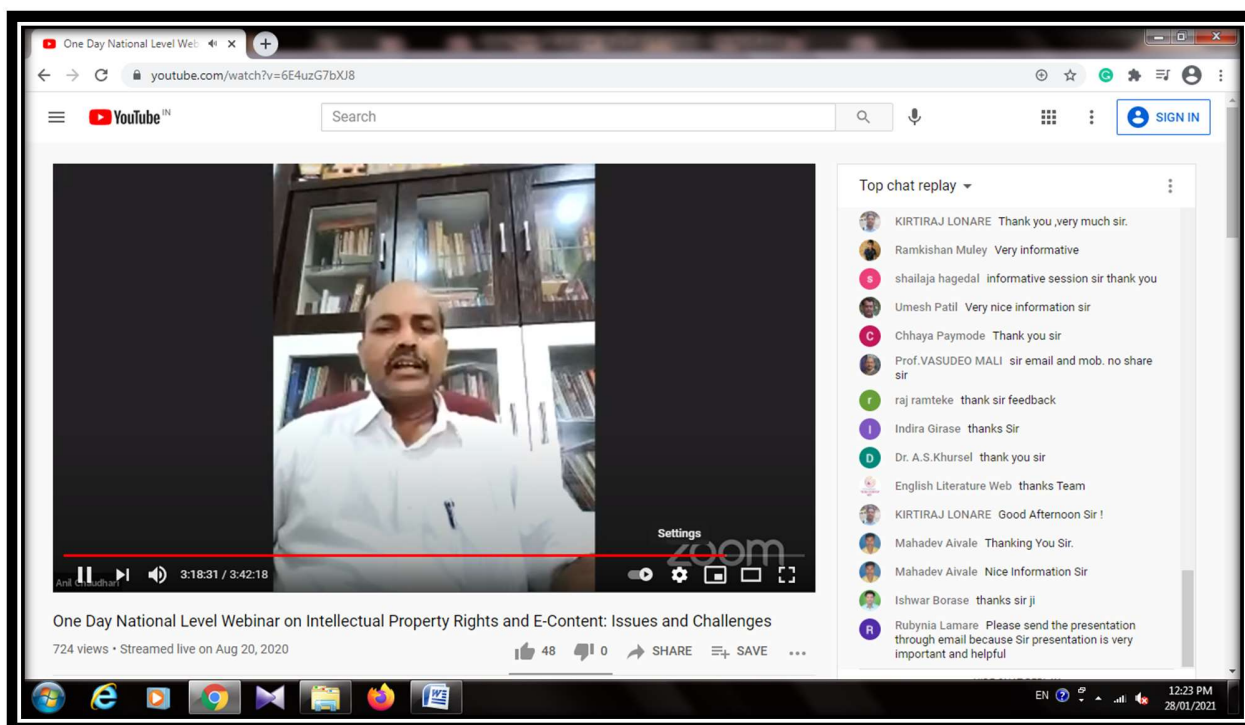
- Ramkisan More Good Morning
- KIRTIRAJ LONARE Thank you sir.
- Adv. HARIPAL MAHAMUNI thank you
- shailaja hagedal thank you sir
- Shreya Yadav can we scan whole book in libraries
- chandrankant Gharate very nice
- Prithvi raj sir, it was very insightful
- tejesh beldar Session 3: Prof.Yogesh Mate, Librarian and E-Content Development Trainer and Expert, St. Vincent College, Pune Topic: E-Content Creation, Collection and Dissemination: Issues and Challenges
- Kashinath Rathod खूप छान सर
- tejesh beldar Welcome sir!
- Swapna Bhide both sessions were nice..
- Dr. Aditya Chandrankant Mane thanks
- Mahadev Aivale Thank You Sir
- KIRTIRAJ LONARE Yes

Mr.Yogesh Mate, Pune is delivered E-content

Intellectual Property Right and E-content: Issues and Challenge

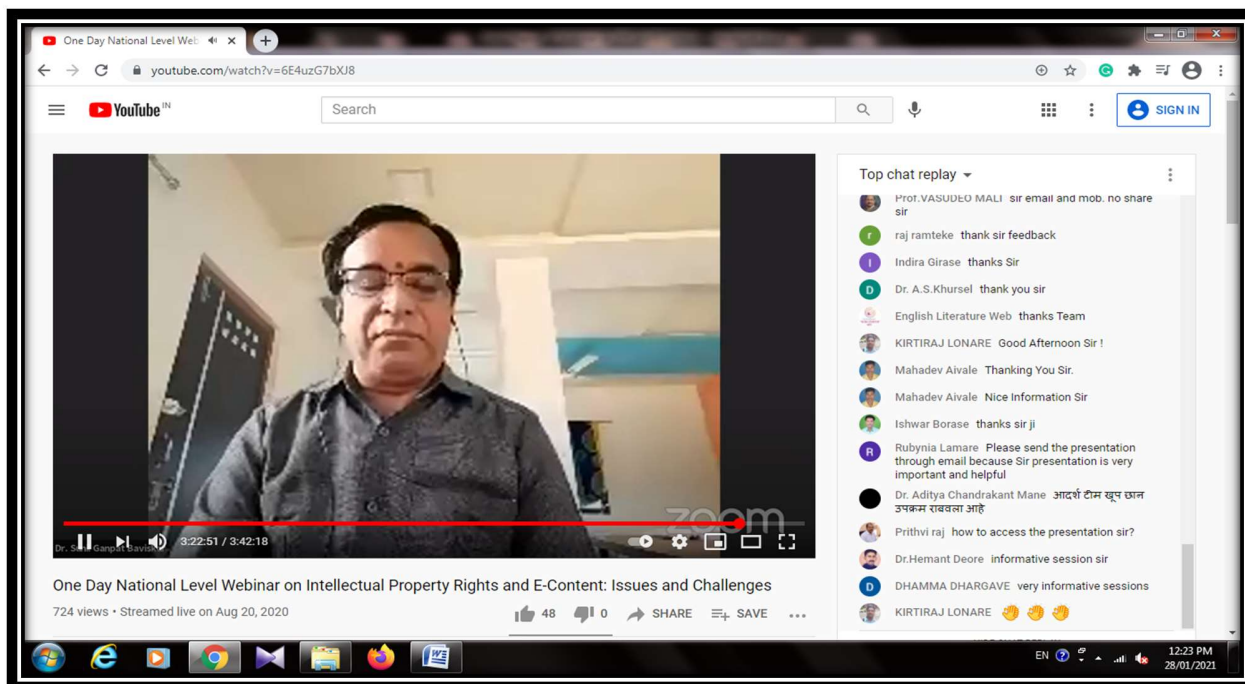


Demo of Open Shot Video Editor

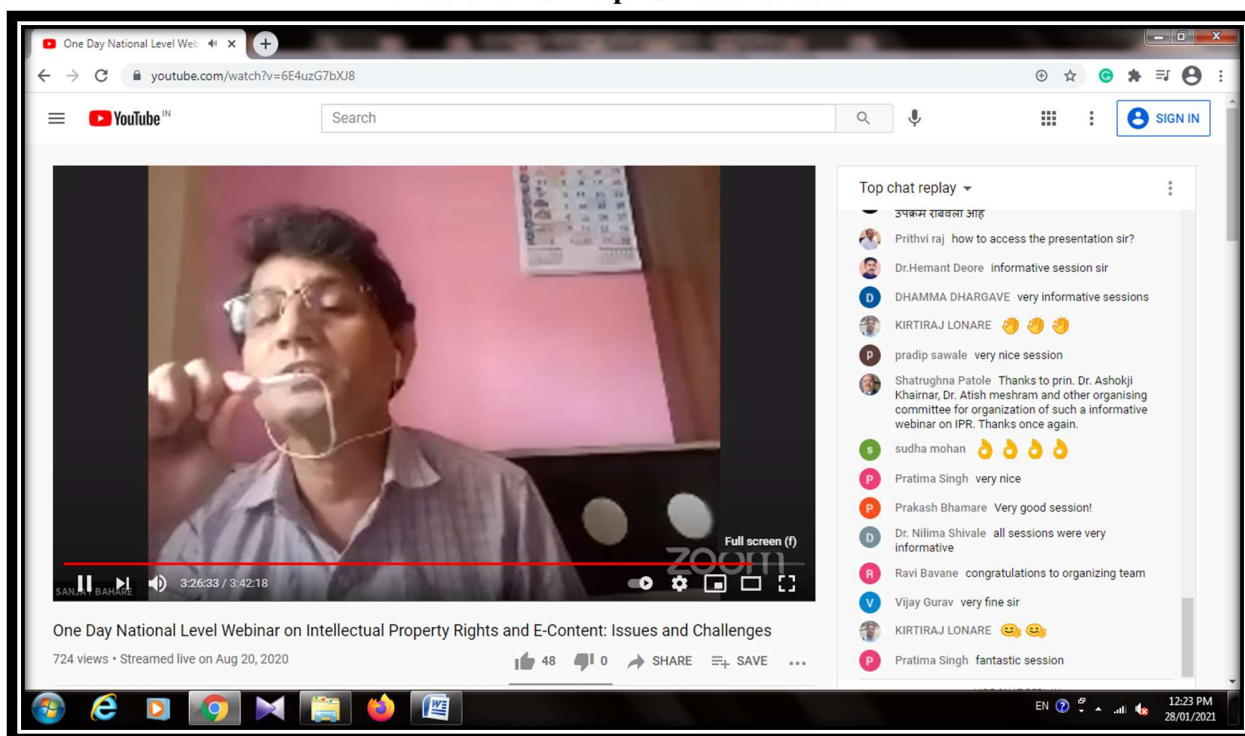


Dr.Anil Mahadu Chaudhari, President, Kusumba College is delivered Valedictory Remark

Intellectual Property Right and E-content: Issues and Challenge

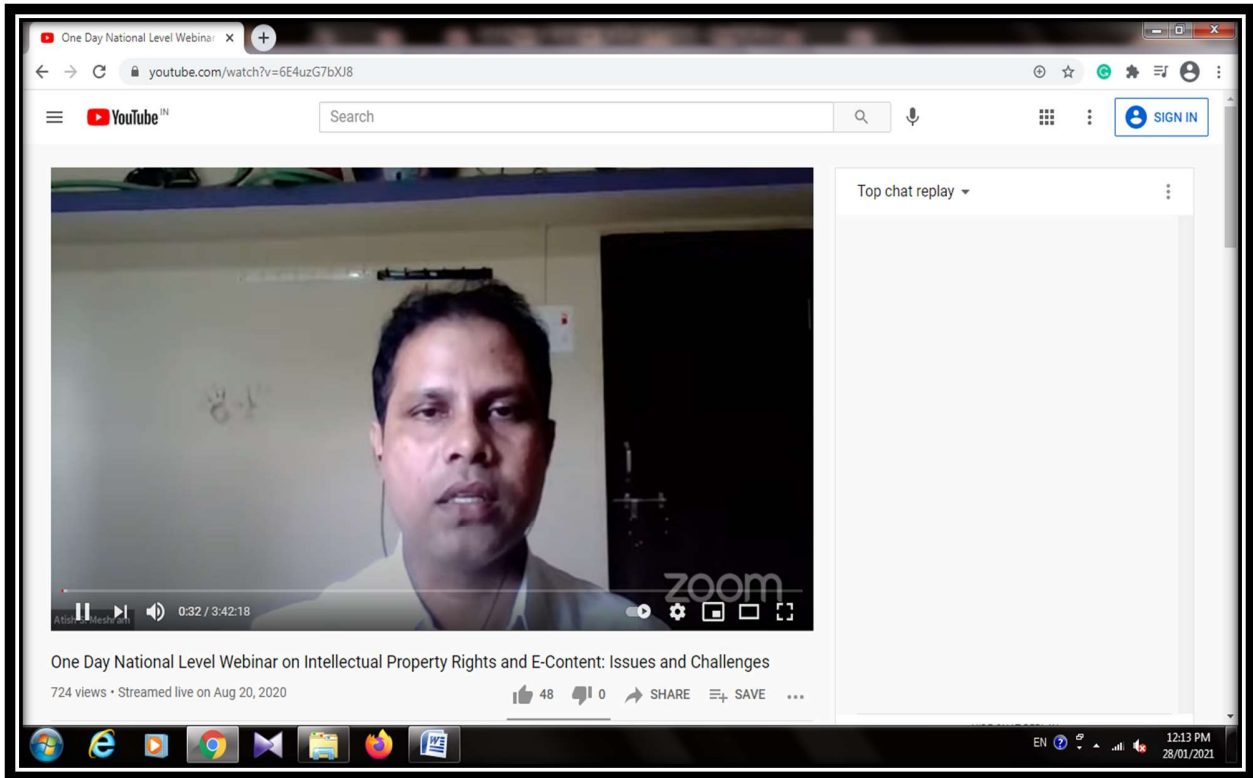


Dr. Baviskar while presented feedback



Participant while presented feedback

Intellectual Property Right and E-content: Issues and Challenge



Mr. Atish S. Meshram, Convener is anchored

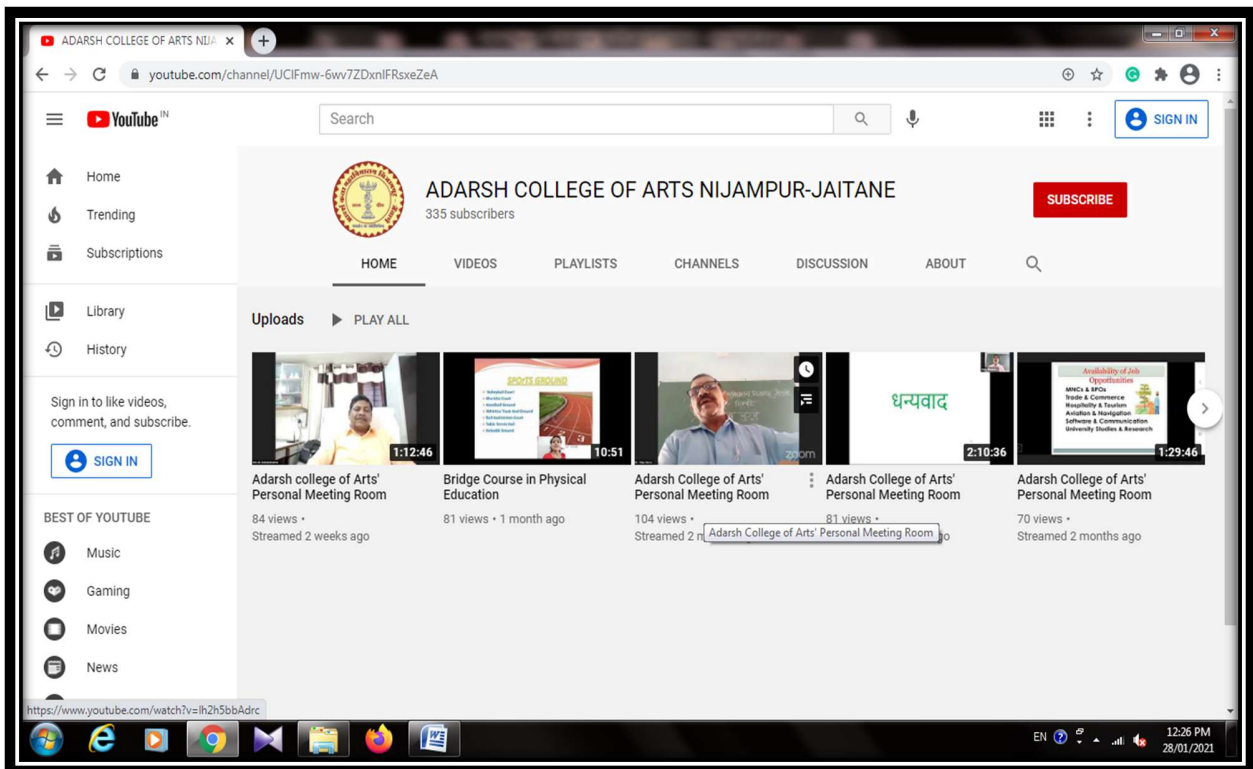
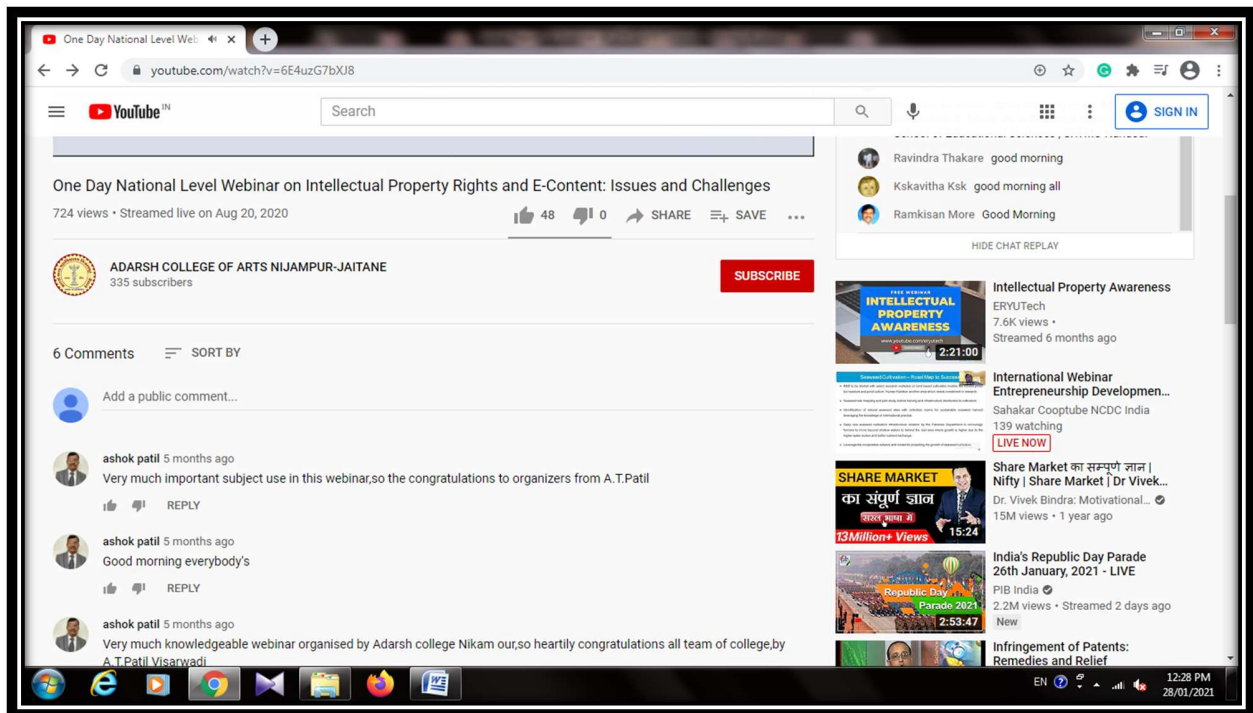
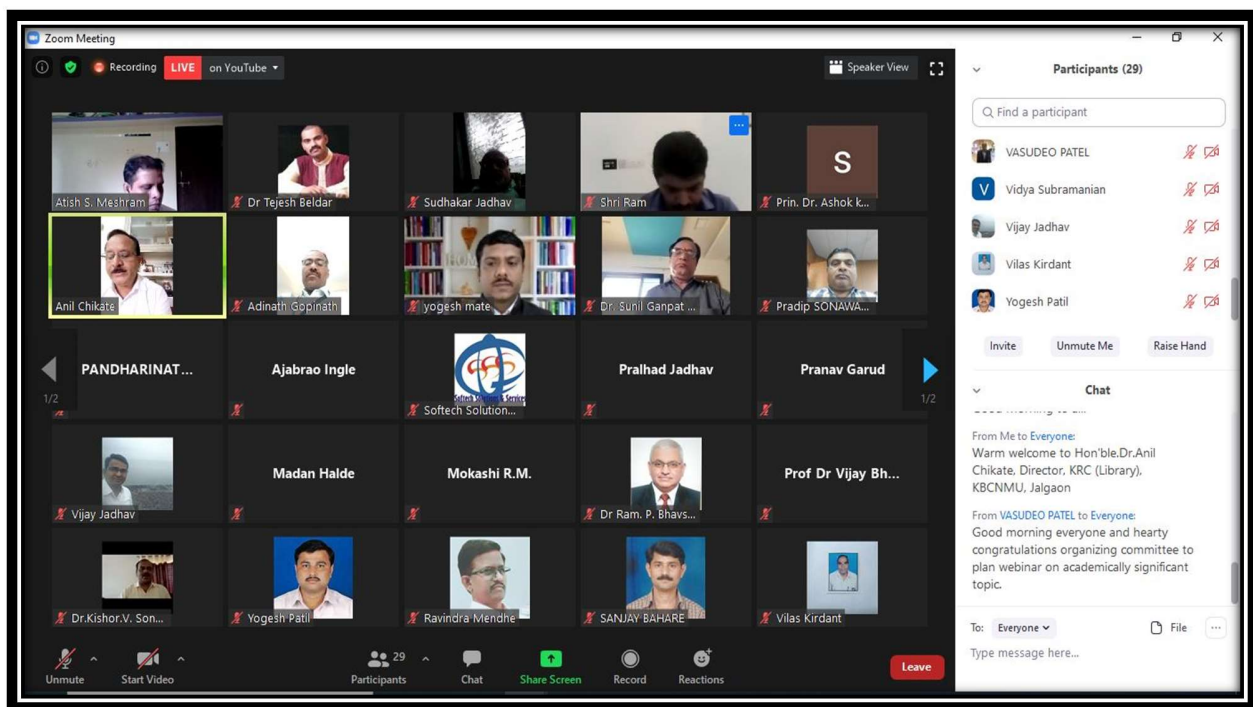


Image of College YouTube Channel

Intellectual Property Right and E-content: Issues and Challenge



Live Comments available on College YouTube Channel



Live Screenshot of Dignitaries and Participants of Webinar

Intellectual Property Right and E-content: Issues and Challenge



Sample Certificate of Webinar

Media Coverage

श्री रघुवीर खारकर पुण्य नगरी

ई-सामग्री तयार करताना बौद्धिक मालमत्ता अधिकाराकडे लक्ष द्यावे- प्रा. बी.व्ही.पवार

निजामपूर: ई-कन्टेन्ट तयार करत असताना आपण इंटेलिक्चुअल प्रॉपर्टी राईटसला लक्षात घेतले पाहिजे, असे प्रतिपादन उदघाटक म्हणून कर्वायित्री बहिणाबाई चौधरी उत्तर महाराष्ट्र विद्यापीठाचे कुलसचिव प्रा.बी.व्ही.पवार कुलसचिव उद्घाटन प्रसंगी केले.



निजामपूर-जैताणे शिक्षण प्रसारक मंडळाचे आदर्श कला महाविद्यालय, निजामपूर-जैताणे यांच्यावतीने 'इंटेलिक्चुअल प्रॉपर्टी राईट्स ई-कन्टेन्ट इश्यु अँड चॅलेंज' या विषयावर ऑनलाईन एक दिवसीय राष्ट्रीय वेबिनारचे आयोजन नुकतेच करण्यात आले. कार्यक्रमाचे आयोजक प्राचार्य डॉ. अशोक खैरनार यांनी प्रास्ताविक केले. त्यांनी वेबिनार आयोजानाचा हेतू व महत्व स्पष्ट केले. महाविद्यालयाची यशोगाथा प्रस्तुत केली. उदघाटक प्रा.बी.व्ही.पवार की, ई-कन्टेन्ट तयार करत असताना आपण इंटेलिक्चुअल प्रॉपर्टी राईटसला लक्षात घेतले पाहिजे. ग्रामीण भागातील आदर्श कला महाविद्यालय वेबिनार यशवीरित्या आयोजित करत आहे. कार्यक्रमाचे प्रमुख अतिथी डॉ. अनिल चिकटे (डायरेक्टर, ज्ञान

स्रोत केंद्र, क.ब.च उमवी) यांनी वेबिनारच्या विषयाची रूपरेखा स्पष्ट केली. ई-कन्टेन्ट व इंटेलिक्चुअल प्रॉपर्टी राईट्स या विषयावर माहिती दिली.

वेबिनारच्या पहिल्या सत्राचे प्रमुख वक्ते डॉ. श्री राम (डेप्युटी लायब्ररियन, टॉपर इन्स्टिट्यूट ऑफ इंजिनीरिंग आणि टेक्नॉलॉजी पतियाला, पंजाब) यांनी बौद्धिक संपत्ती म्हणजे अमूर्त वस्तूच्या मालकीचा संदर्भ स्पष्ट केला. इंटेलिक्चुअल प्रॉपर्टी राईट्सची वैशिष्ट्ये व आवश्यकता याबाबत विवेचन केले. इंटेलिक्चुअल प्रॉपर्टी राईट्सच्या अंतर्गत पेटंट कॉपीराईट्स, ट्रेडमार्क, डिझाईन, जिओग्राफीकल इंडीकेशन, ट्राईज इत्यादी येत असतात. इंडस्ट्रियल प्रॉडक्शन, प्रॉडक्ट्स यांचे उद्धारण दिले. मेडिसिन हे सुद्धा आयपीआरच्या अंतर्गत येतात. त्यांनी कोरेना व्हायरसची वॅक्सीन संपूर्ण जगासमोर येईल, मात्र त्याआधी ते पेटंटड असेल, असे ते म्हणाले. प्रा.प्रल्हाद जाधव (वरिष्ठ ज्ञान मॅनेजर व ग्रंथपाल) खेतान आणि कंपनीने बौद्धिक संपत्तीचा अधिकार व त्यांची आव्हाने या विषयावर सादरीकरण केले. ई-कन्टेन्टवर बौद्धिक

संपत्तीच्या अधिकाराचा होणार परिणाम व त्यावर उपाययोजना याविषयी माहिती दिली. त्यांनी सांगितले की, आयपीआरची सुरुवात ही एखाद्या क्षेत्रापर्यंत मर्यादित नसून प्रत्येक व्यक्तीपासून सुरुवात होऊन मर्यादित असते.

त्याचबरोबर शैक्षणिक क्षेत्रात देखील आयपीआरची सुरुवात क्लासरूममधून होत असते. तिसऱ्या सत्राचे प्रमुख वक्ते प्रा.योगेश मते यांनी ग्रंथपाल व ई-कन्टेन्ट एक्सपर्ट, सेंट व्हिन्सेंट महाविद्यालय, पुणे यांनी ई-कन्टेन्ट क्रियेशन, कलेक्शन अँड डिसेमिनेशन व त्यात उद्भवणाऱ्या समस्या आणि आव्हान या विषयावर सादरीकरण केले. स्टडी मॅटेरिअल्सचे प्रसारण व साठवून ठेवण्यासाठी काही लॉनिंग मॅनेजमेंट सिस्टीम कशी तयार करावी, यासंदर्भात प्रत्यक्ष डेमो दिला. महाविद्यालयाचे अध्यक्ष अॅड.शरदचंद्र शहा व संपूर्ण व्यवस्थापन मंडळ यांनी कार्यक्रम यशस्वी झाल्याबद्दल समाधान व्यक्त केले. वेबिनार समारोपाचे अध्यक्ष व कार्यक्रमाचे आयोजक प्राचार्य डॉ. अशोक खैरनार यांनी व्याख्यात्यांचे आभार मानले. वेबिनारचे नियोजन, सूत्रसंचालन, परिचय व आभार प्रदर्शन म्योजक प्रा. आतिष मेश्राम यांनी २

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